

Indeks Computer Inc.

(INDES TI / Bloomberg, INDES.IS / Reuters)

2010 1st Half Year - Financial & Operational Results

Analyst Presentation

01 September 2010

















Disclaimer

This presentation contains information and analysis on financial statements as well as forward-looking statements that reflect the Company management's current views with respect to certain future events. Although it is believed that the information and analysis are correct and expectations reflected in these statements are reasonable, they may be affected by a variety of variables and changes in underlying assumptions that could cause actual results to differ materially.

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Evaluation of the 2nd Quarter, 2010

Market

- Negative effect of movements of Currencies in internal market with Volatility of Global Markets over Consumers' propensity to purchase.
- With these movements, it resulted in %10-12 contraction of the retail chain channel in where individual consumers are dominant.

Indeks Computer

- Continuous rise in market share over main segments,
- Increasing activity in common channel with "Mobile Channel Sales",
- The incremental positive effect of growing technology logistic business line over total profitability,
- Continuous increase over operational profit with structural precautions taken in the last year, high efficiency & profit orientated superior work performance,
- Efficient cost control & stock management,
- Descending financial debt amount,

















Revenue & Gross Profit (000 TRL)

| (000) TRL | 6 Months 2010 | 6 Months 2009 | Changes (%) |
|-----------------------|---------------|---------------|-------------|
| Indeks - Consolidated | 550.135 | 487.504 | 12,8 |
| Gross Profit | 34.594 | 31.828 | 8,7 |
| Gross Profitability | 6,3 | 6,5 | (3,7) |
| Indeks - Solo | 444.744 | 402.826 | 10,4 |
| Datagate | 135.369 | 148.177 | (8,6) |
| Neteks | 17.533 | 27.612 | (36,5) |
| Neotech | 44.257 | 30.421 | 45,5 |
| Teklos | 3.129 | 2.295 | 36,3 |









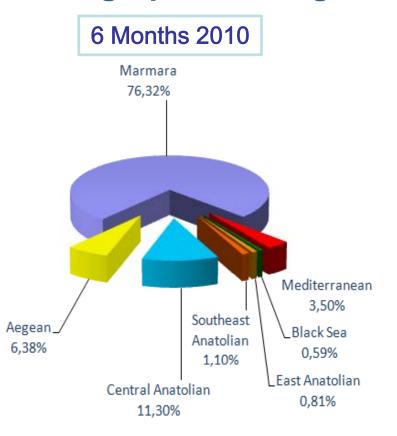


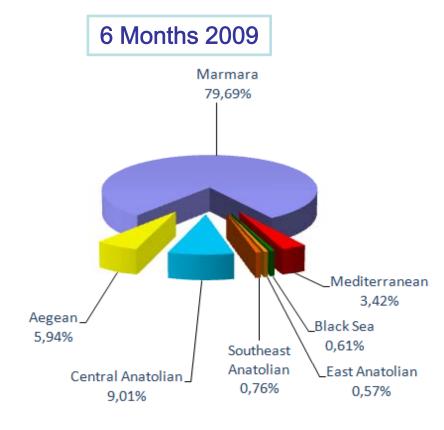






Geographical Range of Revenue















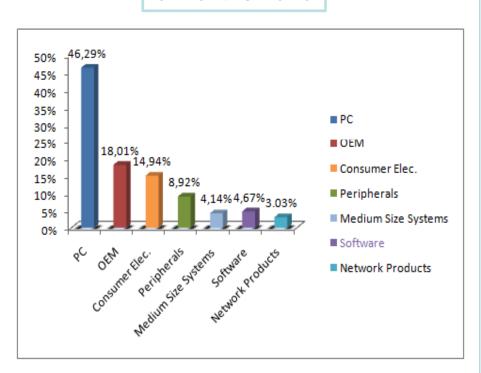




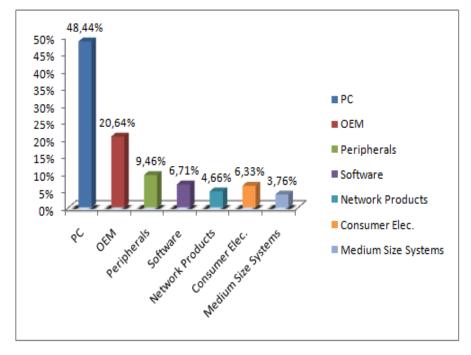


Product Categories Based Distribution

6 Months 2010



6 Months 2009



















Summarized P/L Account – 2010 1Q (000 TRL)

| (000) TRL | 2.Q 2010 | 2.Q 2009(| Changes (%) |
|-------------------------------|----------|-----------|-------------|
| Net Sales | 248.249 | 272.028 - | 8,7 |
| Gross Profit | 15.487 | 15.976 - | . 3,1 |
| Gross Profit Margin (%) | 6,2 | 5,9 | 6,2 |
| EBITDA | 9.259 | 11.616 | (20,3) |
| EBITDA Margin (%) | 3,7 | 4,3 | (12,7) |
| Operational Profit | 9.053 | 11.458 | (21,0) |
| Operational Profit Margin (%) | 3,6 | 4,2 | (13,4) |
| Net Profit | 2.804 | 3.708 - | 24,4 |
| Net Profit Margin (%) | 1,1 | 1,4 - | 17,1 |

















Summarized P/L Account – 2010 1Q (000 TRL)

| (000) TRL | 6 Months 2010 | 6 Months 2009 | Changes (%) |
|------------------------------------|---------------|---------------|-------------|
| Net Sales | 550.135 | 487.504 | 12,8 |
| Gross Profit | 34.594 | 31.828 | 8,7 |
| Gross Profit Margin (%) | 6,3 | 6,5 | - 3,7 |
| EBITDA | 21.788 | 22.351 | - 2,5 |
| EBITDA Margin (%) | 4,0 | 4,6 | - 13,6 |
| Operational Profit | 21.400 | 21.982 | - 2,6 |
| Operational Profit Margin (%) | 3,9 | 4,5 | - 13,7 |
| Operational Income/(Expenses), Net | (10.907) | (12.163) | (10,3) |
| Tax Expenses | (2.199) | (2.038) | 8 |
| Net Profit | 7.530 | 7.044 | 6,9 |
| Net Profit Margin (%) | 1,4 | 1,4 | - 5,3 |

















Summarized Balance Sheet (000 TRL)

| Assests | 2010 | (%) | 2009 | Changes (%) | (%) | Liabilities & Capital | 2010 | (%) | 2009 | (%) | Changes (%) |
|------------------------|---------|--------|---------|----------------|--------|------------------------------|---------|--------|---------|--------|----------------|
| Current Assests | 363.295 | 92,0% | 405.654 | 92,9% | (10,4) | Short Term Liabilities | 269.599 | 68,3% | 313.008 | 71,7% | (13,9) |
| Cash | 11.719 | 3,0% | 2.321 | 0,5% | 404,9 | Financial Liabilities | 13.161 | 3,3% | 22.156 | 5,1% | (40,6) |
| Trade Receivables | 191.603 | 48,5% | 229.495 | 52,5% | (16,5) | Trade Payables | 233.434 | 59,1% | 265.080 | 60,7% | (11,9) |
| Inventories | 122.910 | 31,1% | 134.601 | 30,8% | (8,7) | Provisions for Tax | 926 | 0,2% | 1.531 | 0,4% | (39,5) |
| Inventories in Transit | 886 | 0,2% | 4.284 | 1,0% | (79,3) | Prov. for Other Payables | 4.642 | 1,2% | 3.383 | 0,8% | 37,2 |
| Other | 36.177 | 9,2% | 34.953 | 8,0% | 3,5 | Other | 17.436 | 4,4% | 20.858 | 4,8% | (16,4) |
| Non-Current Assets | 31.687 | 8,0% | 31.092 | 7,1% | 1,9 | Long Term Liabilities | 10.929 | 2,8% | 10.962 | 2,5% | (0,3) |
| Fixed Assets | 28.440 | 7,2% | 28.031 | 6,4% | 1,5 | Financial Liabilities | 10.128 | 2,6% | 10.313 | 2,4% | (1,8) |
| Goodwill | 2.467 | 0,6% | 2.467 | 0,6% | 0,0 | Prov. for Empl. Term. Indem. | 801 | 0,2% | 649 | 0,1% | 23,4 |
| Other | 780 | 0,2% | 594 | 0,1% | 31,3 | Capital | 114.454 | 29,0% | 112.776 | 25,8% | 1,5 |
| Total Assets | 394.982 | 100,0% | 436.746 | 100,0% | (9,6) | Total Liabilities & Capital | 394.982 | 100,0% | 436.746 | 100,0% | (9,6) |

| | 6 ay 2010 | 2009 |
|---|-----------|------|
| Net Financial Debt/ Capital | 0,10 | 0,27 |
| Current Ratio | 1,35 | 1,30 |
| Gearing Ratio | 0,71 | 0,74 |
| Short Term Financial Debt / Total Fin. Debt | 0,57 | 0,68 |









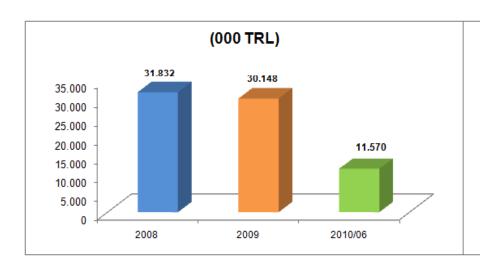


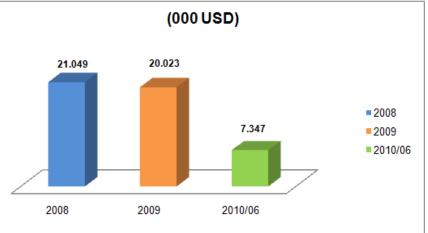






Net Financial Debt (000 TRL & USD)













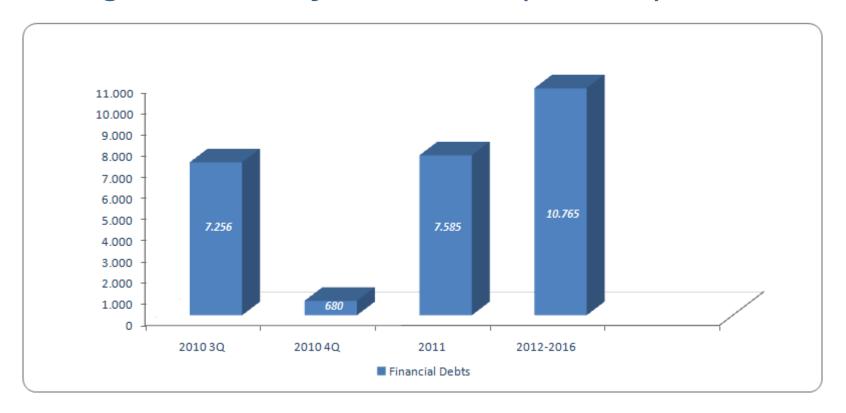








Range of Loan Payment Terms (000 TRL)















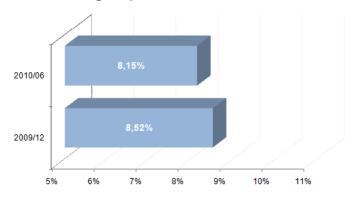




Working Capital

| (000) TRL | 6 Months 2010 | 2009 | Changes % | (000) TRL | 6 Months 2010 | 2009 | Changes % |
|----------------------------|---------------|---------|-----------|----------------------------|---------------|---------|-----------|
| Short T. Trade Receivables | 191.603 | 229.495 | (16,5) | Short T. Trade Payables | 233.434 | 265.080 | (11,9) |
| Inventories | 123.795 | 138.885 | (10,9) | Short T. Financial Debts | 13.161 | 22.156 | (40,6) |
| Cash & Cash Equivalents | 11.719 | 2.321 | 404,9 | Other Debts | 23.004 | 25.772 | (10,7) |
| Other Receivables | 36.177 | 34.953 | 3,5 | Total Short T. Liabilities | 269.599 | 313.008 | (13,9) |
| Total Current Assets | 363.294 | 405.654 | -10,4 | Net Working Capital | 93.695 | 92.646 | 1,1 |

Working Capital / Net Sales



















Cash Flow

| (000) TRL | 30.06.2010 | 30.06.2009 |
|----------------------------|------------|------------|
| Beginning of Term Balance | 2.321 | 9.127 |
| Activity of Net Cash Flow | 25.981 | 47.320 |
| Investment Activities | (785) | (146) |
| Changes in Cash | 25.196 | 47.174 |
| Changes in Financial Debts | (15.797) | (16.590) |
| End of Term Balance | 11.720 | 39.711 |

















2010 Expectations

Expectations for Sector

- Weak Global Economic Recovery,
- Increase in Market Share of Mobile Products.
- Increasing End User (Home User)
 Market,
- Continuous implementation by GSM Operator Companies for 3G
- Continuous increase in the Market Share that Retail Shops gain

- 2009 : ~% 35-38

- 2010 : ~% 40-42

Growth in Turkish IT Market

- 2010 : ~% 9-10.

Expectations for Index Group

- Increase of Market Share in Turkey,
- 11 % Increase of Revenue US \$
 Based,
- Gross Profit Margin to be min. 6.5 %,
- Average Financial Costs to be lower than 2009,
- Continuous Positive Effect of Common Sales Channels on Profitability,
- Continuous positive effect of growing IT Logistic Operations on Profitability
- Rendering our leadership position more powerful in BT and Entertainment products with new products working with electric and entering every houses...

















Thank you...



















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